

Scottish Equestrian Association - Survey Findings

Table 1: Age of participants involved in equestrian activities

	%
15 or under	17
16-24	18
25-34	17
35-54	37
55 or over	11

Base number: 1,321

Table 2: Sex of participants involved in equestrian activities

	%
Male	13
Female	87

Base number: 1,258

Table 3: Respondents interest in equestrian activities

	%
Riding for pleasure	81
Riding competitively	57
Hunting	17
Working in equestrian business full-time	14
Breeding horses/ponies	11
Carriage driving	10
Working in the equestrian business part-time	9
Racing	6
Buying/selling horses/ponies	6
All other interests	<1

Base number: 1,326

Note: Multiple response – figures do not sum to 100 per cent.

Table 4: Number of years involved in riding

	%
1-5	13
6-10	18
11-15	14
16-20	10
21-25	8
26-30	12
31-35	6
36-40	8
41 or more	11
Mean no. of years	22

Base number: 1,306

Table 5: Number of days riding in last four weeks and in most active four-week period of the year

	In last 4 weeks	In most active 4 weeks of the season*
	%	%
0	11	2
1-3	11	4
4-7	16	13
8-11	15	7
12-19	19	16
20-27	21	41
28 or more	7	17
Mean no. of days	12	18

Base number: 1,263

Note: *Figures do not sum to 100 per cent due to rounding.

Table 6: Involved in competitive riding

	%
Yes	58
No	42

Base number: 1,265

Table 7: Number of days competing in last four weeks and in most active four-week period of the year

Number of days	In last 4 weeks	In most active 4 weeks of the season*
	%	%
0	46	1
1	19	9
2	14	22
3	6	11
4	9	23
5-7	4	16
8 or more	2	17
Mean no. of days	1.4	4.3

Base number: 731 and 733

Note: *Figures do not sum to 100 per cent due to rounding

Table 8: Compete in affiliated and unaffiliated competition

	Affiliated competition	Unaffiliated Competition
	%	%
Yes	63	91
No	37	9

Base number: 604 and 676

Table 9: Horse owned

	%
Yes	83
No	17

Base number: 1,302

Table 10: Number of horses owned

	%
1	35
2	27
3	14
4-5	11
6 or more	12
Mean no. of horses	3.6

Base number: 1,076

Note: Figures do not sum to 100 per cent due to rounding

Table 11: Where horses kept

	%
In own paddock / yard	56
At a livery yard	15
At a farm	14
In private paddock / yard	10
At a riding school	4
At a racing yard	<1

Base number: 1,088

Table 12: Horse kept in paddock / yard licenced for equestrian use

	%
Yes	43
No	31
Don't know	26

Base number: 450

Note: Excludes those whose horse is kept in own premises or another private paddock/yard

Table 13: Distance horse kept from home

	%
One mile or less	69
Over 1 mile up to 5 miles	18
Over 5 miles	13

Base number: 1,026

Table 14: Membership of equestrian organisations

	%
British Horse Society (BHS)	37
Riding Club	33
Pony Club	19
British Show Jumping Association (BSJA)	11
SERC	11
British Eventing	8
British Dressage	8
Riding for the Disabled Association (RDA)	6
Scottish Carriage Driving Association	4
Highland Pony Society	2
Scottish Sports Horse	2
British Show Pony Society	1
Le Trec	1
British Driving Association	1
Other	14
None	15

Base number: 1,326

Note: Multiple response – figures do not sum to 100 per cent.

Table 15: Volunteer support in equestrianism

	%
Yes	56
No	44

Base number: 1,267

Table 16: Type of volunteer support offered

	%
Anything / everything	35
Anything to do with RDA	11
Anything to do with the Pony Club	10
Jump judge	7
Committee member	7
Steward	6
Local competitions	3
Event organiser	3
Teacher / examiner	3
Anything to do with the Riding Club	2
Helper at local stables	2
Dressage judge	1
Dressage writer	1
Student on Equine course	1
BSJA judge	1
Endurance check point	<1
Dressage judge	<1
First aider	<1
Reporter	<1
RDA driving steward	<1
International reporter	<1
BHS Committee	<1
Course builder	<1
Doctor	<1
Transported	<1
Sponsorship	<1
Stunt driver	<1
Breeder	<1
Fundraiser	<1
Chair Access Group	<1
Hunt supporter	<1
Caterer	<1

Base number: 705

Note: Base includes those that indicated they volunteered their services to equestrianism

Table 17: Type of support the SEA should be offering volunteers

	%
Training	59
Social	27

Base number: 1,326

Table 18: Qualified judge or official

	%
Yes	8
No	92

Base number: 1,256

Table 19: Coach or instructor

	%
Yes	13
No	87

Base number: 1,259

Table 20: Qualifications held by coaches/instructors

	First aid at work certificate	Insurance	Accreditation	Child protection course attendance
			%	
Yes	80	71	50	55
No	20	29	50	45

Base number: 161

Table 21: Receive coaching or instruction

	%
Yes	79
No	21

Base number: 1,249

Table 22: Percentage of respondents receive coaching or instruction by age

	15 or under	16-24	25-34	35-54	55 or over
Yes	94	91	80	71	55
No	6	9	20	29	45

Base number: 219, 232, 215, 449 and 130

Table 23: Number of days of coaching/instruction received during last four-weeks and in most active four-week period of the year

	In last 4 weeks	In most active 4 weeks of the season
	%	%
0	25	1
1	15	13
2	17	19
3-4	26	39
5-8	9	17
9 or more	8	11
Mean no. of days	3.4	

Base number: 962 and 949

Table 24: Qualifications of your coach/instructors

	First aid at work certificate	Insurance	Accreditation	Child protection course attendance
			%	
Yes	62	73	66	42
No	2	2	3	3
Don't know	26	20	32	55

Base number: 967, 968, 953 and 946

Note: Figures may not sum to 100 per cent due to rounding

Table 25: Typical cost of instruction per hour

	%
0	5
£1-£9	6
£10-£14	25
£15-£19	21
£20-£24	23
£25 or more	19
Mean cost per hour	£17.22

Base number: 884

Note: Figures do not sum to 100 per cent due to rounding

Table 26: Subscription and readership of equestrian periodicals

	Read occasionally %	Read regularly %	Subscribe to publication %
The Scottish Equestrian	25	18	20
Horse and Hound	25	18	16
Scottish Farmer	28	21	10
Eventing	9	4	5
Your Horse	4	7	5
Scotland's Horse News	13	7	3
Carriage Driver	1	<1	2
Horse and Rider	2	2	1
Equi-ads	1	2	<1
Dressage	<1	<1	1
Pony magazine	<1	<1	<1
Horse and Pony	<1	<1	<1
Distance Rider	<1	<1	<1
Horse	<1	<1	<1
Riding Club magazine	<1	<1	<1
Native Pony	<1	<1	<1
Arabian Link	<1	-	<1
Heavy Horse	<1	-	-
Distance International	<1	-	<1
Hunting	-	<1	<1
Highland Pony Gazette	-	<1	<1
Racing Post	-	-	<1
Western News	-	-	<1
BSPS Review	-	-	<1

Base number: 1,326

Note: Multiple response – figures do not sum to 100 per cent

Table 27: Less spent on equestrian activities as a result of Foot and Mouth

	%
Yes	63
No	37

Base number: 1,240

Table 28: On what else money spent

	%
House and garden	39
Holiday/travel	30
Tack and rugs	6
Clothes	6
Other horse related expenditure	4
Drinking and socialising	4
New lorry / trailer	4
Loss of earnings	4
Lessons	4
New car	4
Vets fees	<1
Video	<1
Youngstock	<1
Other	10

Base number: 344

Note: Includes only those that responded to the question

Table 29: How SEA could improve better services to members

	%
Training	13
Better communication	9
Off road riding	3
More affiliated competitions	2
Better indoor / outdoor facilities	2
Social activities	2
Reduced exam fees and entries	2
Publicity	1
More opportunities for young riders	1
Licensing	<1
Other	7
Happy with services provided	4

Base number: 1,326